

# Laws of Leadership - Keynote

## DESCRIPTION

Raising the level of personal leadership effectiveness through an increased understanding of leadership principles, participants experience greater self-leadership skills and influence with others.

We will provide a 45-60 minute group study and discussion on lessons from expert leadership teacher, consultant, and author, John C Maxwell. This exploration of John's work will touch on 3 laws to include:

- "The Law of the **Lid**" - helping leaders to understand how their leadership ability determines their effectiveness,
- "The Law of **Influence**" - where each leader will come to understand the true measure of their leadership,
- "The Law of Big Mo" - each leader will consider how **momentum** is their closest friend

## OUTLINE

Each of the 3 laws studies in this keynote will include:

- A **video teaching** of John C. Maxwell and his CEO Mark Cole (7-8 minutes)
- **Self-Ranking** and **reflection questions** on the specific law
- **Workbook** with blanks to fill in as well as space of notes on personal application

## BENEFITS

At the conclusion of the training you will:

- Identify what **hinders you as a leader** and discover what you can do about it
- Work out how to have **more influence** in various contexts
- Create **increased momentum** in your work and live
- Have personally defined **immediate actions steps** that you can take and use in your daily professional and personal lives

*More information on <https://swissleadersgroup.com/leadership>*